

The #DestinationZero Challenge Competition Rules

1. The Competition

This Competition is a free grant award operated by the British Council for climate change innovations. The objective is to promote and support innovations and ideas that will help communities to reduce their carbon footprint and move closer to zero emissions, or to adapt to the impacts of climate change.

2. Territory and eligibility

The Competition is open to residents of Afghanistan, Albania, Algeria, Argentina, Armenia, Azerbaijan, Bangladesh, Botswana, Brazil, China, Colombia, Cuba, Egypt, Ethiopia, Georgia, Ghana, India, Indonesia, Iraq, Jamaica, Jordan, Kazakhstan, Kenya, Kosovo, Lebanon, Libya, Malawi, Malaysia, Mauritius, Mexico, Morocco, Mozambique, Myanmar, Namibia, Nepal, Nigeria, Occupied Palestinian Territories, Pakistan, Peru, Philippines, Rwanda, Senegal, Sierra Leone, South Africa, South Sudan, Sri Lanka, Sudan, Syria, Tanzania, Thailand, Tunisia, Turkey, Uganda, Ukraine, United Kingdom, Uzbekistan, Venezuela, Vietnam, Yemen, Zambia and Zimbabwe.

Participants must be aged 18 to 35 years old. Participants may submit more than one entry, however no participant may win more than one grant award.

Entry to the Competition is free of charge although participants are responsible for their own costs of connecting to the Internet.

3. Competition dates

The opening date of the Competition is 8.00 UK time on 25 January 2021 and the closing date is 23.59 UK time on 14 February 2021. Any entry received before the opening date or after the closing date will not be included in the Competition. The British Council accepts no responsibility whatsoever for any technical failure or malfunction or any other problem with any system, server, provider or otherwise that may result in any entry being lost, delayed or not properly registered.

The Competition winners will be notified between 16 and 22 March 2021. This notification will be made to the email address provided by the winning participant when registering for the Competition in accordance with section 4 of these Competition Rules. In this notification, the British Council will inform the Competition winners of how to claim their grant award and of any additional information or steps required to enable the British Council to provide them with the grant award. The British Council reserves the right to award the relevant grant award to another Competition participant if the grant award is not claimed within two weeks after such notification.

4. How to enter

The Competition will be promoted through the British Council website www.britishcouncil.org and via British Council social media accounts on Facebook, Instagram, Twitter and YouTube.

- To enter, participants must share a 60 second video with the hashtag #DestinationZero on Facebook, Instagram, Twitter or YouTube before 14 February 2021 at 23.59 UK time (a “**Submission**”).
- In the Submission, the participant must say their name, age and where they are from, then pitch the climate innovation idea. Innovations could for example include new business models, new scientific innovations, community initiatives or climate warning systems.
- After the deadline for Submissions has passed, the British Council will review the videos and create a shortlist. Shortlisted participants will be invited to provide further information about their innovation idea via an online form.
- To complete the form and continue in the Competition, participants must accept the Competition Rules by clicking the “I Accept” button before completing the Submission with the “Submit” button.

A final selection panel will review the Submissions and select 10 successful Submissions. Each successful Submission will receive coaching support and a grant of £5,000 to develop the Submission idea.

5. Grant awards and selection of winning entries

The final review panel will take place digitally within 30 days following the closing date referred to in section 3 above.

The entries will be judged by a panel of judges appointed by the British Council. The judges’ decision is final and binding.

No correspondence will be entered into with the unsuccessful participants.

Each Competition prize consists of coaching support and a £5,000 grant award (subject to contract) which may only be used to support the development and implementation of the Submission innovation

Grant awards are personal to the winners and cannot be transferred to any third party. Grant awards cannot be exchanged for money or any other goods or services.

The British Council accepts no responsibility for failure to notify winning participants or failure to deliver grant awards where such failure results from the provision of inaccurate contact details by the participants or from the acts or omissions of any third party (including, without limitation, any internet or postal service provider) and shall have no liability to any entrant if it is prevented from or delayed in

delivering any aspect of the Competition or the grant awards by acts, events, omissions or accidents beyond its reasonable control.

The British Council does not offer any insurance in connection with the grant award. Each grant award winner may arrange their own insurance in respect of the grant award, if applicable.

6. Personal data

The British Council will collect and store the names and email addresses of the shortlisted participants and the additional contact details of winners as anticipated by sections 4 and 5 above. The British Council will use this personal data for the following purposes:

- managing the relationship between the participants and the British Council;
- communicating with participants to answer their queries about the Competition;
- communicating with winners and arranging delivery of their grant awards;
- and marketing and publicity in accordance with section 7 below.

Where a participant has consented to the British Council doing so, the British Council may contact the participant using the personal data collected to provide information about the goods, services, courses or promotions that the British Council offers.

By participating in the Competition, participants consent to their personal data being processed by the British Council in accordance with, and for the purposes set out in, this section 6.

Participants can exercise their rights to access their personal data held by the British Council and withdraw their consent to the processing of their personal data by sending an email, accompanied by a scanned photocopy of their valid passport.

7. Publicity and rights

The British Council intends to publish the names and photographs of the winners on the British Council's websites, social media channels (e.g. Facebook pages, Twitter pages etc), press releases and in other promotional and marketing material. In addition, the British Council may write and publish articles about the winner's Submissions. By entering the Competition, each participant agrees to the use of their name and image and agrees to co-operate with any such publicity or marketing if they win the grant award.

Participants will retain copyright in the entry material that they submit to the British Council. By entering the Competition, each participant grants the British Council, free of charge, permission to use the Submission material (including, without limitation, modifying and adapting it for operational and editorial reasons) in any media worldwide for purposes connected with the Competition. Participants who win the grant award grant the British Council further permission to publish and exhibit their Submission material (including, without limitation, modifying and adapting it for operational and editorial reasons) in print and any media worldwide for any British Council purpose.

Each participant confirms that the Submission material is their original work, is not defamatory and does not infringe any English laws, that they have the right to give the British Council permission to use it for the purposes specified above, and that all necessary consents for the submission of the Submission material have been obtained.

All rights in the British Council's name and logo, websites, social media (e.g. Facebook pages, Twitter pages etc), press releases and other promotional and marketing material and all course and examination content and materials (together the "**Council's Materials**") shall vest in and remain with the British Council (or its licensors). By participating in the Competition, participants agree that they will not use, broadcast, publish, export, exploit, reproduce nor copy part or all of the Council's Materials.

8. General

The British Council may disqualify or refuse to accept the Submission of any participant which does not meet the eligibility criteria in section 2 or does not otherwise comply with these Competition Rules.

These Competition Rules shall be governed by and interpreted in accordance with the laws of England and Wales and the courts of England and Wales shall have exclusive jurisdiction over any disputes or claims (including, without limitation, non-contractual disputes or claims) arising out of or in connection with the Competition.

9. Acceptance of Competition Rules

By participating in this Competition, participants are deemed to accept these Competition Rules.