ToR for LAB in Accessible Web Developing and Designing

About Activity
As part of the CC4WBs programme, Culture and Creativity Learning Labs are to be developed. They will later act as multipliers of best practice in given topics in the WB region. One independent expert should lead a capacity-building training in form of two-day Lab, as part of the Learning Lab project “Laboratories on inclusive design and accessible communication”, implemented by the United Nations Association Albania and Kosovo Glocal, and for beneficiary across the WB region.

Objective
The objective of the capacity-building training will be to transfer adequate and up to date knowledge regarding web accessibility accordingly with the standards published by w3c.org initiative (found here) to the project specific target group: seven web-developers and designers (5 from Albania and 2 from Kosovo). The main theme of the LAB is: “Accessible Web Developing and Designing”.

The primary objective of the Lab is to provide participants with a comprehensive understanding of the Accessibility Guidelines for web-developing and designing processes for blind or visually impaired users, dyslexic and other categories of print challenged and learning difficulties, as well as other categories of disabled members using the web for web accessibility. The Workshop aims to equip web-developers and web-designers with the appropriate tools and knowledge necessary to effectively deliver accessible websites.

Key elements to be considered during the Lab:

- Theoretical and practical tools for Accessible Web Developing and Designing;
- Present an adequate methodology for the laboratory based on the needs of the participants (collected through the pre-assessments provided by the United Nations Association Albania);
- Prepare assignments and evaluate the works prepared by the participants during and after the laboratory;
- Give support and feedback through one-on-one online meetings with selected participants.

SCOPE OF WORK
The expert will be responsible for delivering a Lab on Accessible Web-developing and Designing, as part of the activities of the project “Laboratories on inclusive design and accessible communication”.

Main Tasks and Responsibilities
Expert should be responsible for the following activities:
a. Design of two-day Lab as part of the capacity building training with the main theme: “Accessible Web Developing and Designing” (including training materials) (up to 1.5 days preparation)
b. Lab delivery (up to 2 days)
c. Delivery feedback session through one-on-one online meetings with selected participants (up to 1 day)
d. Producing a short final report after completion of the Lab (up to 0.5 day)

Deliverables

- Training materials
- Training delivery and feedback session – Lab
- Final report (1 page min).

REQUIREMENTS

Experience and Education

The scope of the Expert’s mandate defines the ideal profile for the position as including an established competence of potential candidates in the following areas, preferably at the WB or international level:

- Relevant degree (Master level or PhD), e.g. Informative Technologies (IT) or similar. The Accessibility Expert should hold a certificate issued by: W3C.org and/or partners of www web accessibility consortium; organizations offering web accessibility for visually impaired or blind members; organizations offering training for software reading the web through assistive technology as screen readers, screen magnifiers, software for print challenged and learning disorders as ADHD and the like, dyslexic, and colour differences difficulties.

- Relevant working experience as Accessible Expert for Web Developing Companies or Research Centres.

Desirable

- Relevant experience and understanding of the CCI and Media Outlets in the WB region;
- Demonstrable experience in designing and providing training programmes (Face to face and online).

Language and skills

- Excellent Knowledge of English language and communication skills. The Workshop will be held in English language.
- Any knowledge of the local WB languages would be an advantage.
Duration of assignment

The assignment will start in the beginning of March 2024 and end in October 2024. Maximum working days is five (5). Exact dates to be agreed with the relevant project representative.

LOCATION

Lab will take place in Tirana, Albania and online.